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Historic Sedgeley Club Boathouse to Receive Siding Makeover Courtesy of CertainTeed

Philadelphia Historical Commission unanimously approves Cedar Impressions® Polymer Shingle Siding for exterior renovation of 114-year-old building on Schuylkill River's Boathouse Row

(Malvern, Pa.) – One of Philadelphia's most recognizable buildings is getting a facelift, thanks to a partnership between the Friends of Historic Sedgeley and CertainTeed, a Pennsylvania-based company and North America's leading brand of building materials. This fall, the historic Sedgeley Club Boathouse, featuring Turtle Rock Lighthouse on the east bank of scenic Schuylkill River Boathouse Row, will receive a full siding renovation using CertainTeed's Cedar Impressions® Polymer Shingle Siding.

The polymer shingles were unanimously approved in August by the Philadelphia Historical Commission, making this the first time that a designated National Historic Landmark will be clad in Cedar Impressions.

The striking resemblance of Cedar Impressions Individual 5-inch Sawmill Shingles to real cedar shingles is one key reason why CertainTeed's polymer shingles were chosen over traditional wood shingles for this project. The look comes from molded textures and patterns that replicate the effect of saw blades on real cedar plus the proprietary CedarLife™ Color Blends featuring color-through technology. The CedarLife selection includes a progression of shades that capture the appearance of natural Eastern White Cedar and Western Red Cedar at different stages of life,

from new to weathered – permanently retaining that appearance. Also taken into account was the considerable savings in maintenance costs offered by polymer shingles which, unlike wooden shingles, do not require frequent patches and staining, something that is a particularly serious issue for a building abutting a river, where it is subjected to extreme weather conditions.

“It’s like having a house right on the beach that is beaten by the sun and its reflections off the water,” said Karen Earley, vice president and secretary of Friends of Historic Sedgeley and former president of Sedgeley Club. “We found Cedar Impressions to be a superior option over re-siding with wood. It has a timeless look that will require very little maintenance. The shingles are also historically appropriate, and will better protect and seal the house from water and wind.”

Facilitating Cedar Impressions approval by the historical commission required extensive teamwork and due diligence by CertainTeed, Sedgeley Club and Friends of Historic Sedgeley (FHS), including Lois Krombolz, FHS president, and Kiki Bolender, architect and FHS board member.

“We are thankful to CertainTeed for partnering with us and helping to keep costs down as we continue our extensive building preservation projects,” added Earley.

The new siding will feature two of the darkest shades of Rustic Blend to have a weathered appearance, for a look that mimics real wood shingles that have aged approximately five years.

“We are incredibly proud to be a part of this National Historic Landmark project located so close to our company headquarters,” said Pam Schechter, president of CertainTeed Siding. “The members of Sedgeley Club did their homework, and thanks to our innovative new material, this historic building will look beautiful for many more years to come.”

The siding will be applied over an underlayment of CertaWrap™ premium weather resistant barrier, to be installed by Malvern, Pennsylvania-based Hancock Building Associates, a

CertainTeed 5-Star Siding Contractor. Led by R. Keith McLean, the team also recently completed the boathouse's new roof installation in 2016, using a CertainTeed Integrity Roof System and Landmark® Pro roofing shingles in the color Weathered Wood.

“Building science has come a long way since the Sedgeley Club Boathouse was constructed in 1903. Using 21st century technology will preserve the look of an old building affordably and result in fewer maintenance headaches for the next generation of members,” added Schechter. “It’s fitting that CertainTeed, a Pennsylvania-based manufacturer with over 110 years of innovation under its belt, is commemorating the 25th anniversary of the Cedar Impressions siding product line this year as well.”

Sedgeley Club members have a history of being trailblazers, from creating one of the first all-women’s athletic clubs in 1897, to overcoming hurdles in constructing the boathouse in 1903. The 120-year-old organization started the non-profit Friends of Historic Sedgeley in 2012 to attend to restoration efforts and future repairs, including educating visitors about the city’s only operating lighthouse, staying true to the FHS mission to maintain and preserve the site.

Other planned projects include creating a safe path for visitors to access the lighthouse and installing safety fencing next to the seawall. To learn more or to donate, visit www.friendsofhistoricsedgeley.org.

Introduced last year, Cedar Impressions Individual 5-inch Sawmill Shingles were recently selected by readers of Professional Remodeler magazine as one the Top 100 Products for 2017.

With the choice of over 45 colors, the Cedar Impressions family of shakes and shingles is the most realistic-looking polymer siding available today, offering exceptional beauty and versatility for a distinctive look. Eight classic styles precisely recreate the timeless appeal of freshly sawn wood using authentic patterns and textures. For more information about Cedar Impressions Polymer Shake & Shingle Siding, visit www.certainteed.com.

By offering the most in selection, beauty and performance, CertainTeed has been voted the number-one brand for vinyl siding products by building professionals for 21 consecutive years, according to the Hanley Wood Brand Use Study. CertainTeed also offers partners higher standards and greater rewards to help grow their business. With the broadest range of exterior products, including polymer, insulated and vinyl siding, as well as roofing, fence, railing, decking and exterior trim, CertainTeed provides unmatched Freedom of Choice® with the option to mix and match products, styles and colors for a beautifully coordinated look. For more information, visit www.certainteed.com/freedomofchoice.

About CertainTeed

Through the responsible development of innovative and sustainable building products, CertainTeed, headquartered in Malvern, Pennsylvania, has helped shape the building products industry for more than 110 years. Founded in 1904 as General Roofing Manufacturing Company, the firm’s slogan “Quality Made Certain, Satisfaction Guaranteed,” quickly inspired the name CertainTeed. Today, CertainTeed® is a leading North American brand of exterior and interior building products, including roofing, siding, fence, decking, railing, trim, insulation, drywall and ceilings.

A subsidiary of Saint-Gobain, one of the world’s largest and oldest building products companies, CertainTeed and its affiliates have more than 5,700 employees and more than 60 manufacturing facilities throughout the United States and Canada. The group had total sales of approximately \$3.4 billion in 2016. www.certainteed.com

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